

## **Historic, Archive Document**

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SPRING 1951 SUPPLEMENT

To

1950 — 1951 List

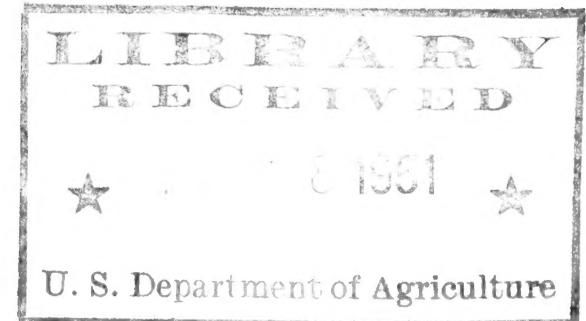
Of

COLORFUL CHRYSANTHEMUMS

By

WILLAMETTE NURSERY COMPANY

8512 S.E. 57th Avenue,  
Portland 6, Oregon



**READ BEFORE ORDERING**

(See also, notes on page one of 1950-51 List)

**NOTE:** If you have mislaid your 1950-1951 List, a postal will bring another one.

**DISCONTINUANCE:** Due to the large demand for our Early English and Early Hardy (Garden) Chrysanthemums, we had to discontinue our large Exhibition type varieties. Please do NOT order any plants from section VII.

**MINIMUM PRICE:** The ever increasing cost of doing business compels us to raise the price of our 30 and 35 cent varieties to 40 cents each. These prices include postage and packing on orders of \$2.50 and up, on orders less than \$2.50 please add 25 cents for postage, etc.

**ORDER EARLY:** If your order reaches us before March 15th, 1951, we will include FREE another plant. Your early order will help us to serve you better.

**NEW CULTURAL INSTRUCTIONS**

**A. EARLY HARDY CHRYSANTHEMUMS**

PLANT rooted cuttings or rooted shoots 18-24 inches apart in hole 4-5 inches deep in soil containing plenty of organic matter, such as rotted leaves, rotted sawdust, well rotted manure, etc. Plant 3-4 lower buds below soil level to produce bushier plants.

**WATERING.** Apply 1-2 cups of water at planting time, keep soil moist all during the summer. New growth will start in 4-14 days.

**FERTILIZER.** A week after planting sprinkle 3-4 tablespoonsful of Ammonium Sulphate around plant in 12 inch circle, or water with solution of liquid fertilizer (fish or others), following directions. Apply fertilizer about once a month after this if necessary. Discontinue about August 1st.

**MULCH** with straw, sawdust, lawnclippings, or peat to conserve moisture and save water and weeding.

**SPRAY** against Aphis with nicotine or rotenone. Dust against Red Spider with sulphur, whenever needed. When buds begin to form, about August 1st, **SPRAY** with DDT against Leaf Hopper and Tarnished Plant Bug, the latter stings the buds so that the flowers bloom lopsided. Do this about once a week if necessary.

**PINCH.** To grow Mums that need no staking they have to be pinched two to three times as follows. When young plant is 12 inches high, cut back to 6 inches. When young shoots have grown 12 inches, cut back to 6 inches. In case of early planting, favorable weather, and rich soil, a third pinching may be needed. When second shoots are again 12 inches high, cut back again to 6 inches. By now plant is 18 inches high. This will produce a bushy plant with many flowers.

**WINTER CARE.** Do NOT cut off old flower-stalks until spring, they protect plant. In cold climates cover with straw or other LIGHT material as soon as ground is frozen. Do not take off until danger of frost is past. In warm wet climates provide for drainage if soil is heavy. Make a deep trench around the plant, or a trench to drain off the water. If Mums grow on low ground, take them out and place them in a cold frame or box, do not let dry out. Keep slug bait around plants all winter.

Culture in second and following years. Leave only 4 to 5 shoots next spring and treat like above. If plant gets too big, or grows out of the ground, take it out and divide it, and replant young rooted shoots, and then treat like first year.

**B. EARLY ENGLISH CHRYSANTHEMUMS**

The culture of the Early English Chrysanthemums is just like above with the following exceptions. (This does not apply to pot culture.)

**PINCHING** or stopping. Between May 20 and June 10 pinch back so that you have about 10 buds left on the plant. Sometime later you can cut off 2 or more of the weakest shoots, so that you have from 6 to 8 strong shoots left for flowering. You pinch back only ONCE. To grow English Mums for the Show you must keep rubbing off all laterals that ever after appear on your shoots until the time when the buds begin to show. As soon as the buds are big enough, remove all but the center one. On Spray varieties the laterals are NOT removed to produce as many flowers as possible.

**STAKING.** English Mums have to be staked to grow straight and to protect them against wind and storm.

**WINTER CARE.** For safety sake most English Mums should be taken up in fall and overwintered in a coldframe. Do not let them dry out.

To produce show flowers for next year's show you have to grow new plants from cuttings every spring.

IMPORTANT. Never forget to water, fertilize, and spray your Mums. It Pays.

### C. CUSHION CHRYSANTHEMUMS

The culture of Cushion — or Azaleamums, is like above, except that you pinch them back when about 6 inches high, either once or twice. In second and following years let only 4 or 5 new shoots grow to have a strong plant.

### EARLY ENGLISH CHRYSANTHEMUMS (For other varieties see 1950-1951 Price List)

	Each
ADORATION, pink on cream ground, large, Sept.	\$ .40
ARNHEM, NEW, bright reddish amber, large, fine, Sept.	.75
AUGUST GLORY, fine golden bronze	.60
BLANCHE DU POITOU, large, white, Oct.	.40
CERISE, beautiful red, Sept.	.40
COLAND WHITE, very good, Sept.	.75
COLSAR, deep rose pink, Oct.	.50
CORAL QUEEN, large, salmon coral, Sept.	.50
CRANFORD RED, chestnut crimson, twisted petals, Sept.	.50
CROESUS, orange bronze, large, Sept.	.50
DAWN, salmon pink and apricot, large, Sept.	.50
DICTATOR, bronze scarlet, with gold tips, Aug.	.50
ELITE, light cerise pink, rolled petals, Sept.	.40
ELSIE CARTER, purple, fine, Sept.	.50
EMPIRE WHITE, beautiful white, very fine, Aug.	.50
FAIR MAID, blush pink, 7" blooms, very fine, Sept.	.50
GOLDEN CIRCLE, golden yellow, large, fine, Sept.	.75
HURRICANE, brilliant crimson, rolled petals, splendid, Sept.	.75
JOAN FELLOWS, rose cerise, very large, very fine, Sept.	.50
JOSEPHINE BERNIER, deep orchid pink, large, lovely, Oct.	.50
LADY ELECTRA, white, large, with pointed petals, excellent, Sept.	.60
LINDA, reddish orange, gold reverse, large, Sept.	.50
LITCHFIELD PEACH, clear almond bloom pink, fine, Aug.	.50
LUMINOUS, scarlet terra cotta, large, very good, Aug.	.60
LYRIC, deep shell pink, lovely, Sept.	.75
MARCELLE, delicate pink, very pretty, large, Oct.	.75
MARION, white with canary yellow center, large, Sept.	.75
MRS. D. W. CARTWRIGHT, rich yellow, very large, Aug.	.50
MRS. J. PEARSON, bronze, very fine, a prizewinner, Aug.	.50
PURPLE KING, purple with silver reverse, very striking, Sept.	.50
SALMON LOVELACE, bright salmon, lovely, large, Aug.	.50
SEAROSE, rose pink, cactus shaped, large, very beautiful, Sept.	.75

	Each
SEPTEMBER GLORY, orange bronze, brilliant, large, Sept.	\$ .75
SUCCESS, yellow, large, fine, Sept.	.75
SYBIL, lavender pink, large, fine, Aug.	.40
TAURUS, yellow with orange, nice, Sept.	.50
TIBSHELF GLORY, orange, lovely, Sept.	.50
TIBSHELF WHITE, 7" flowers, Sept.	.50
TOLCROSS PINK, rose pink, large, fine, Sept.	.50
WARRIOR, brilliant red, fine shaped, Sept.	.50
WINIFRED, warm salmon, 6" flowers, lovely, Sept.	.60
WOKING BRONZE, orange bronze, lovely, Sept.	.50
ZENITH, solid purple, large, Sept.	.50

### NEW 1951 INTRODUCTIONS

#### 1951 Dr. Kraus' Introductions

AZTEC GOLD, clear lemon yellow, large, frost resistant, Oct. 1	\$ .75
CHORALE, light phlox pink, with light center, aging to chalk white, Sept. 22	.75
GOLDEN GOPHER, deep cadmium orange, aging to light butter cup yellow, frost hardy, Sept. 20	.60
HOLIDAY, brightest golden bronze, with domed center, 4" flowers, Sept. 25	1.00
LEE POWELL, Chinese yellow to orange yellow at center, large, "MUM of 1951" Sept. 23	.75
MING, Chinese yellow to tangerine orange. Looks like glorified calendula, Sept. 18	.75
PINK OPAL, pale Persian rose overlaid with cream and pale green tints, Sept. 28	.75

#### 1951 Bristol Introductions

FLAXEN BEAUTY, huge bloom of peach yellow and coral with tenderly flushed gold in center, resembling a 4" Cactus Dahlia, Oct. 1	\$ 1.00
MISTY MAID, most delicate shell pink, softens to a misty, cloudy white. Stunning contrast of pink buds and open blossoms, Sept. 28	1.00
CANARY WONDER, canary primrose yellow pompon, a new color, 1 1-2" flowers, late Sept.	1.00

University of Nebraska  
(Did well in Portland last summer)

OSCEOLA, D, 36" high, brilliant yellow with copper tints, pointed petals, 3" flowers, Aug.	\$ .60
TECUMSEH, dwarf compact cushion, erythrone red to buff bronze with yellow disc, 2" flowers, Aug.	.60
WHITE CLOUD, D, 36" high, white with lemon center (apple-blossom pink fading to white at high altitudes) 3" flowers, sharp pointed petals, Aug.	.60

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OUR COLORFUL GARDEN CHRYSANTHEMUMS MONOPOLIZE THE FALL GARDEN.

